



FOR IMMEDIATE RELEASE

First Watch To Open in Summit Pointe
Award-winning Daytime Restaurant Concept Joins The Expanding Tenant List

Chesapeake, Va. – February 3, 2021 – Summit Pointe Realty, LLC is pleased to announce that First Watch, the award-winning breakfast, brunch and lunch restaurant, will open one of its newest Virginia locations on Pinnacle Drive in Summit Pointe.

The 3,800-square-foot restaurant was designed by local architectural firm Saunders+Crouse Architects and will feature an expansive outdoor patio with a bar that opens to the patio.

First Watch will be Summit Pointe's first free-standing restaurant and will offer breakfast, brunch and lunch options. Revolving seasonal menus include items like a Braised Short Rib Benedict, Cornbread Carnitas Breakfast Bowl, Smoked Salmon Tzatziki Toast, Blueberry Quinoa Pancakes, Brilliant Beet Toast, Vanilla Chai Latte Pancakes and Baja Chicken Burrito Bowl, in addition to seasonal juices, pressed daily from only the highest quality fruits and vegetables.

First Watch also serves its socially responsible and award-winning Project Sunrise coffee, which supports an independent group of female farmers in Huila, Colombia.

"We are extremely excited to bring this award-winning concept to Summit Pointe," said Chris Williams, senior vice president with Summit Pointe Realty, LLC. "First Watch has a proven track record of providing a high-quality breakfast and lunch experience that we believe fits perfectly with our community."

"We've had the Greenbrier market in our strategy for years, and since we opened our first restaurant in Newport News, the community has been incredibly supportive," said Matthew Livingston, vice president of real estate for First Watch. "After our first on-site meeting, we knew the Summit Pointe development would be a perfect fit for our evolving brand, with its mixed-use lifestyle focus, keeping quality and community at the center."

Chris Read, senior vice president, and Jeff Parker, senior vice president with Colliers International negotiated the lease on behalf of Summit Pointe. "We are very excited to have First Watch as part of Summit Pointe, and we expect to make many more tenant announcements in the coming months," said Read.

About First Watch

First Watch is a high-growth daytime restaurant concept serving made-to-order breakfast, brunch and lunch using fresh ingredients. A recipient of more than 400 local “Best Breakfast” and “Best Brunch” accolades, First Watch offers traditional favorites, such as pancakes, omelets, sandwiches and salads, alongside specialty items like Quinoa Power Bowls, Avocado Toast and the Chickichanga. First Watch was recognized as Nation’s Restaurant News’ top Consumer Pick in the breakfast category as well as the coffee category for its Project Sunrise coffee program in 2019. It was also named one of TripAdvisor’s Best Restaurant Chains for 2019 and one of Business Intelligence Group’s Best Places to Work in 2018. There are more than 400 First Watch restaurants in 29 states, and the restaurant concept is majority owned by Advent International, one of the world’s largest private-equity firms. For more information, visit firstwatch.com.

Summit Pointe is Coastal Virginia’s newest metropolitan center and lifestyle community, located on 69 acres in Virginia’s second most populous city. When complete, Summit Pointe will include more than one million square feet of office space, up to 500,000 square feet of retail space, approximately 250,000 square feet of hospitality and conference space, and 1,400-plus residences. Development is underway in three phases, with Phase One completed and Phase Two at the midpoint of its development. Completion and occupancy of Helix, the first apartment building with 133 residences, happened this summer. 555 Belaire, a six-story, 150,000-square-foot office building, is now open and ready for occupancy. For more information, visit summitpointeva.com.

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About Summit Pointe Realty, LLC

Summit Pointe Realty, LLC oversees the planning, development and leasing operations at Summit Pointe in Chesapeake, Virginia.

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